



SPONSORSHIP OPPORTUNITIES

Thanks to our sponsors, we can deliver educational series in the form of video lectures and webinars to businesses, students, and general public. This complementary service serves to increase understanding and awareness of the current economy and different business management solutions.



- SPONSORSHIP FOR EDUCATIONAL SERIES – LECTURES
- SPONSORSHIP FOR COMPLETED PROJECTS

To bring real solutions to small and medium size businesses, sponsors may choose to cover professor expert fees, in a form of stipends for the delivery of business plans, marketing plans, or other projects.



Benefits from sponsoring one or more of our offerings are multiple: enhancing Image in public and creating positive publicity/heightening visibility Differentiating from competitors: sponsorship of a specific topic, presented by professor expert, for example:

1. Financing a start-up webinar, sponsored by you, with the exposure to the interested audience.
2. Business plans developed by professor experts and delivered to 100 nonprofit organizations, sponsored by you.
3. Marketing plans developed and delivered to 50 small business owners, sponsored by you.
And much, much more...



As a sponsor, you may choose your own sponsoring activity or you may let us suggest and choose it for you. For your convenience, we created a [sponsorship application](#) with all the details about sponsorship opportunities. Please fill in the application and email it Customer_service@professorexpert.com





2010/2011 SPONSORSHIP APPLICATION

Company: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: (_____) _____ Fax: (_____) _____

E-mail: _____ Web Site: _____

Contact Name: _____ Title: _____

We would like to sponsor _____

Our company has an event date _____ no event date _____

We will let ProfessorExpert.com pick a sponsoring activity for us: _____ yes _____ no



Event/Activity Sponsoring

1. Lecture series – one topic, one professor presenter, embedded on ProfessorExpert.com web site

Benefit for Sponsor:

- **Ad Placement:** Your company logo will have primary placement on ProfessorExpert.com site in the “Thank You to Our Sponsors” section
- **Most prominent Logo Placement:** Primary placement at all ProfessorExpert.com events and conferences we participate in, through various display media (banners, signage) during the 2010/2011 calendar year. This logo position will not be shared with other sponsorship levels and will have a separate page on ProfessorExpert.com web site.

\$12,000/per 6 months

2. Lecture series – one topic, one professor presenter, delivered over Skype

Benefit for Sponsor:

- **Ad Placement:** Your company logo will have primary placement on ProfessorExpert.com site in the “Thank You to Our Sponsors” section

\$2,500 per occurrence

To discuss sponsorship options and benefits, please contact Customer_service@professorexpert.com

3. One webinar, topic of sponsor's choice, up to 20 attendees

Benefit for Sponsor:

- **Ad Placement:** Your company logo will have primary placement on ProfessorExpert.com site in the "Thank You to Our Sponsors" section

\$2,000 per webinar

4. One webinar, topic of ProfessorExpert.com choice, up to 20 attendees

Benefit for Sponsor:

- **Ad Placement:** Your company logo will have primary placement on ProfessorExpert.com site in the "Thank You to Our Sponsors" section
- **Most prominent Logo Placement:** Primary placement at all ProfessorExpert.com events and conferences we participate in, through various display media (banners, signage) during the 2010/2011 calendar year. This logo position will not be shared with other sponsorship levels and will have a separate page on ProfessorExpert.com web site.

\$3,000 per webinar

5. Business plans or marketing plans for 10-20-30-40-50-100 or more organizations of sponsor's choice

Benefit for Sponsor:

- **Most prominent Logo Placement:** Primary placement at all ProfessorExpert.com events and conferences we participate in, through various display media (banners, signage) during the 2010/2011 calendar year. This logo position will not be shared with other sponsorship levels and will have a separate page on ProfessorExpert.com web site.
- **Ad Placement:** Your company logo will have primary placement on ProfessorExpert.com site in the "Thank You to Our Sponsors" section
- **ProfessorExpert.com newsletter Logo Placement :** Your company logo will have primary placement on ProfessorExpert.com bimonthly newsletter, sent to all members subscribers.

\$5,000 per plan

6. Sponsoring an activity for nonprofit organizations only – sponsor's topic of choice (applies to 1-5)

Benefit for Sponsor:

- **Ad Placement:** Your company logo will have primary placement on ProfessorExpert.com site in the "Thank You to Our Sponsors" section

Please email customer_service@professorexpert.com

To discuss sponsorship options and benefits, please contact Customer_service@professorexpert.com

7. ProfessorExpert.com store sponsorship

Benefit for Sponsor:

- **Ad Placement:** Your company logo will have primary placement on ProfessorExpert.com site in the “Thank You to Our Sponsors” section
- **ProfessorExpert.com store most prominent Logo Placement :** Your company will be acknowledged as a sole store sponsor and your company logo will have primary placement on ProfessorExpert.com store page.

two sponsorships available \$20,000 each, per year

8. EXPERTS at sponsor’s worksite, available for speaking engagements

Benefit for Sponsor:

- **Ad Placement:** Your company logo will have primary placement on ProfessorExpert.com site in the “Thank You to Our Sponsors” section

Please email customer_service@professorexpert.com

9. ProfessorExpert.com newsletter sponsorship

Benefit for Sponsor:

- **Ad Placement:** Your company logo will have permanent placement on ProfessorExpert.com site in the “Thank You to Our Sponsors” section
- **ProfessorExpert.com newsletter most prominent Logo Placement :** Your company will be acknowledged as a sole newsletter sponsor and your company logo will have primary placement on ProfessorExpert.com bimonthly newsletter, sent to all members subscribers.
- **Most prominent Logo Placement:** Primary placement at all ProfessorExpert.com events and conferences we participate in, through various display media (banners, signage) during the 2010/2011 calendar year. This logo position will not be shared with other sponsorship levels and will have a separate page on ProfessorExpert.com web site.

one sponsorship available, \$50,000 for one year

PAYMENT OPTIONS: *1.Paypal* *2.Company check or cashier check*

After expressing your interest and signing a sponsorship agreement, you will be instructed how to make a payment through PayPal.

TERMS OF SPONSORSHIP OF ALL PROFESSOREXPERT.COM ACTIVITY

Applications will be accepted on a first-come, first-serve basis.

Sponsors are advised to apply at least 3 months before the event they plan to present their sponsoring activities.

In a case where there is less than 3 months until the event, additional fees will apply, at a discretion of ProfessorExpert.com Marketing staff.

Purpose: Sponsorship for ProfessorExpert.com services serves the purpose of delivering low cost or no cost education to businesses and general public. All lectures, webinars, projects and store content are created by post-secondary education professor experts in their respective areas.

Agreement Binding: This agreement shall bind the Sponsor and the ProfessorExpert.com's employees, agents, members, representatives, directors, officers and all of their heirs, legal representatives, successors and assigns and is governed by the laws of the State of California.

Authority to Execute Agreement: The person signing this agreement on behalf of Sponsor has full authority to execute this agreement binding Sponsor.

Amendments: This agreement can be changed only upon execution of both parties' written agreement.

Sponsors will receive the benefits described consistent with their contribution/sponsorship level in addition to the specific benefits associated with each of the activities which they sponsor.

By signing this agreement, both the Sponsor and the ProfessorExpert.com representative agree to abide by the terms of this agreement. ProfessorExpert.com representative further agrees, upon request, to furnish the Sponsor a report concerning the expenditure of any funds provided.

Sponsor Authorized Signature: _____ Date: _____

Sponsor Authorized Person Name/Title : _____

ProfessorExpet.com Authorized Signature: _____ Date: _____

ProfessorExpert.com Authorized Person Name/Title: _____

DEADLINE: ongoing, no deadline.

DISCLAIMER:

ProfessorExpert.com reserves the right to refuse to provide services to anyone, without an Extensive explanation, should an authorized representative finds that Sponsor's activities do not complement ProfessorExpert.com mission and values.